

## Officers

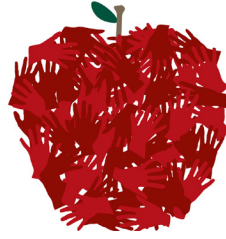
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*Plano ISD*  
**EDUCATION  
FOUNDATION**  
[pisd.edu/foundation](http://pisd.edu/foundation)

To help all students in the Plano Independent School District achieve their full potential by providing financial support to educators and academic programs.

- Established in 1993
- Tax Exempt 501(c)(3)
- Gifted over 17 million dollars to PISD
- Focus primarily on funding academic programs in Plano ISD
- All donations stay in Plano ISD
- Top investors in the Foundation include Abernathy, Roeder Boyd & Hullet, P.C., Capital One Financial Services, Texas Health Resources, Texas Instruments Foundation, Medical City Plano, and Alliance Data.

## OUR IMPACT



**\$1,000,000.00**  
Total Dollars Raised  
Annually



**53,000**  
Total Students  
Impacted



**250**  
Volunteers

## CONTRIBUTIONS TO THE PLANO EDUCATION FOUNDATION



**31%**  
Corporations



**14%**  
Individuals



**10%**  
Foundations



**33%**  
Events

# REPORT TO THE COMMUNITY

## 2019-2020 Corporate Funding and Partnership Opportunities

  
**\$57,000**  
Fundraising Goal  
  
**2,7000**  
Secondary Students

### AVID (Advancement Via Individual Determination)

AVID trains educators to use proven practices in order to prepare students for success in high school, college, and a career, especially students traditionally underrepresented in higher education. The program features a rigorous college preparatory path and curriculum. The program also focuses on preparing students for college through test preparation, application preparation, leadership development, college visits and career speakers. The AVID Elementary Program serves all students in the 4th and 5th grade. AVID strategies, such as goal setting, time management, organization, using an agenda, note-taking, and levels of thinking are incorporated into the school day. 495 of secondary AVID students qualify for free/reduced lunch.

  
**\$25,000**  
Fundraising Goal  
  
**53,000**  
Students Impacted

### CORE Store

Launched 2016, the CORE Store has donated over hundreds of thousands of dollars in supplies and classroom materials to teachers throughout the district. The CORE Store allows teachers to shop for additional school supplies for their students at no cost. Across the district one out of every three students is classified as economically disadvantaged, with some campuses reaching as high as 90%. For these campuses, school supplies and classroom materials represent a day-to-day struggle for many students.

  
**\$30,000**  
Fundraising Goal  
  
**5,000**  
Staff Impacted

### Employee Crisis Fund

One of the many benefits of working in Plano ISD, as noted by PISD employees, is the Employee Crisis Fund. Funded solely by private dollars from the Foundation, this resource assists PISD employees experiencing a short-term personal emergency. Examples of employee emergencies include: rent, car repairs, childcare, utility bills, and medical services not covered by insurance. A committee of district employees, facilitated by the PISD Benefits and Risk Management Department, confidentially examines employee requests for assistance and selects Employee Crisis Fund recipients on behalf of the Foundation.

  
**\$7,500**  
Fundraising Goal  
  
**100**  
Support-level Staff

### Employee Recognition Program

New in 2019-2020, this program was developed to help recognize support-level employees throughout the district that help make the difference in Plano ISD. Bus drivers, office administrative employees, para teachers, and cafeteria services team members all help make sure each child is cared for in the district and this program creates a meaningful way to recognize those individuals for their great work.

  
**\$75,000**  
Fundraising Goal  
  
**2,250**  
Students Impacted

### 5th Grade Outdoor Science Camp

Collin County Adventure Camp is the site of the long-standing PISD overnight science instructional camp, offering all PISD fifth grade students two and a half days of experiential learning at a nature center. Scholarship money goes directly to students so they are able to attend. Close to half the students attending receive some sort of financial support. The curriculum is based on the TEKS for science required by the State of Texas. We have seen an increase in scores on the STAAR test related to the content taught at the Outdoor Science Camp.

  
**\$125,000**  
Fundraising Goal  
  
**1,000's**  
Students Impacted

### Grants to Educators

Competitive grants are made available to all Plano ISD Educators, ranging in value from \$250 up to \$1200. Grants are submitted by individual teachers, teams of teachers, a grade level or entire school, multiple schools, or cluster. Grants provide supplemental funds to enhance projects demonstrating instructional excellence.

  
**\$230,000**  
Fundraising Goal  
  
**330**  
Students Impacted

### Health Sciences Academy (HSA)

The Health Science Academy expands the existing high school curriculum by offering unique health science-focused electives. Workforce dual credit courses, in partnership with Collin College, are applied toward earning healthcare certificates. Upon graduation, students can immediately begin working as a certified technician in several different medical fields. In 2019, four students graduated from the 4-year program and over 5,800 hours of community service were performed.

# REPORT TO THE COMMUNITY

## 2019-2020 Corporate Funding and Partnership Opportunities

  
**\$45,000**  
Fundraising Goal  
  
**300**  
Students Impacted

### Health Science Certifications

Provides students with the fees to cover Health Science certification exams. The certifications offered are primarily pharmacy tech and CNA (certified nursing assistant). These exams can range from \$100-\$300 per student. Currently students pay for their own certifications. Many students find this fee a hardship. As a result, the Foundation is looking for sponsors to cover these fees.

  
**\$100,000**  
Fundraising Goal  
  
**1,200**  
Students Impacted

### Robotics

Students who participate in Robotics are twice as likely to major in science or engineering. Over 90% of students report improved problem solving, time management and conflict resolution skills. In addition, they are 87% more interested in going to college. After a successful launch, the PISD robotics program continues to expand throughout the district at all grade levels.

  
**\$245,000**  
Fundraising Goal  
  
**8,000+**  
Students Impacted

### Social Emotional Learning

Social emotional learning is an educational process through which skills for life effectiveness are intentionally taught and modeled in a safe, supportive, and culturally responsive environment. In Plano ISD, we will grow to understand and manage emotions, care for self and others, develop empathy, build resiliency, and solve problems effectively and ethically. Social emotional learning will empower students to become responsible, productive and contributing members of the global community.

  
**\$10,000**  
Fundraising Goal  
  
**5,000**  
Teachers Impacted

### Teach the Teacher

The Teach the Teacher program supports beginning educators and provides additional support to teachers new to Plano ISD. Programming is innovative and focuses on providing resources for teachers to achieve career success in the classroom.

  
**\$50,000**  
Fundraising Goal  
  
**20**  
Teachers Impacted

### Teacher Externships

The PISD Teacher Externship Program, unique professional learning opportunities for K-12 PISD teachers in collaboration with local partners in business and industry. Externs have access to learning that reaches beyond traditional classroom or workshop settings and engages in experiences that will enrich the classroom-to-career connections you make for your students. Working side-by-side with knowledgeable and skilled industry employees to form a partnership of shared expertise, teacher externships build meaningful community relationships and provide valuable insights for classroom and workplace application.

**For additional information regarding funding, sponsorship, or volunteer opportunities of these programs, please contact:**

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Plano ISD Education Foundation  
Direct:469.752.8226  
Jamee.Jolly@pisd.edu

# REPORT TO THE COMMUNITY

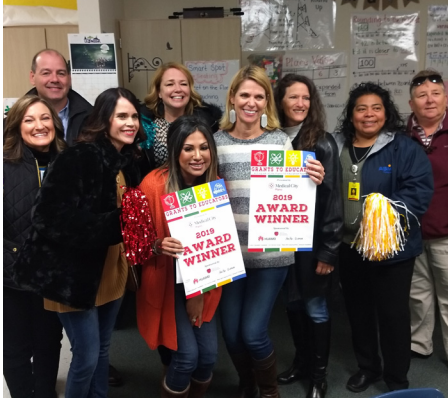
Inspiring



Giving



Supportive



Caring



Dedicated



Impactful



Making a Difference



Plano ISD  
EDUCATION  
FOUNDATION

[pisd.edu/foundation](http://pisd.edu/foundation)



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